



KEFETA PLUS

ELEVATING ETHIOPIAN YOUTH
2022-2025



Amref Health Africa

Amref Health Africa is the largest African-based and led international health development organization serving over 30 million people annually across 35 countries in sub-Saharan Africa. Strategically engaging with communities, governments, and local partners for the past 65 years, we work through our European and North American network of sister organizations on program implementation, advocacy, fundraising and partnership. Our subsidiaries include Amref Flying Doctors, Amref Enterprises Limited, and the Amref International University.

Our organization is driven by its vision to bring lasting health change in Africa and its mission to catalyze and drive community-led and people-centered health systems while addressing social determinants of health. Amref has been active in Ethiopia since the 1960s and became fully operational as of 2002.

Our Program Focus Areas

- Reproductive, Maternal, Neonatal, Child, Adolescent & Youth Health and Nutrition
- Health Systems Strengthening
- Youth Development
- Water, Sanitation and Hygiene
- Disease Prevention and Control

Kefeta Plus – Elevating Ethiopian Youth

Kefeta Plus is a three-year (2022-2025) project dedicated to empowering young people to drive their own economic, civic, and social development. Through an integrated approach, the project combines skills development, financial access, technical and vocational training, youth-friendly health services, and meaningful opportunities for youth to engage in and lead community and social initiatives. Kefeta Plus aims to reach over 500,000

young people aged 15 to 29 by delivering youth-centered interventions across a range of accessible platforms. These include youth centers, career development centers in higher education institutions, health centers, public universities, and Technical and Vocational Education and Training (TVET) colleges.

A key focus of the project is to serve vulnerable and underserved youth populations, including out-of-school youth, unemployed youth, youth with disabilities, young girls, and migrant young women. By offering integrated and inclusive youth-friendly services, Kefeta Plus ensures that no young person is left behind.

With financial support from the Agence Française de Développement (AFD), the project is implemented in Addis Ababa and Debre Birhan, in partnership with Development Expertise Center (DEC). The project closely collaborates with other youth focused projects, ensuring synergy and shared impact.

Enhancing Adolescent and Youth Health Services

In Ethiopia, adolescents continue to face significant barriers in accessing sexual and reproductive health (SRH) services. Stigma, provider bias, and deeply rooted cultural norms often render these services inappropriate or inaccessible for young people. Most health facilities are traditionally designed to serve women, children, and the elderly—leaving youth underserved and excluded from essential care.

To help close this gap, the 06 Kebele Youth Center in Debre Birhan has become a model for youth engagement and service integration. Welcoming approximately 15,000 young visitors each month, the center offers a wide range of 16 services, including comprehensive SRH support. By integrating Youth-Friendly Health Services (YFHS) into such spaces, the project has made significant progress in addressing the unique needs of adolescents and creating safe, stigma-free environments where young people can access the care and information they need.



Stories of Change

Key Achievements

6,000+ youth (52% female) trained in life skills; 20% gained employment.	490 youth (70% female) secured jobs through women and youth employment group, self-employment, and Income generating activities (IGA).	Renovation and equipment support for 5 public health facilities, 2 youth personality development Centre and 2 career development centers to make youth friendly spaces and benefits more than 100,000 population through SRH services, employability skill, entrepreneurship.	290 health workers (64% female) trained on SRH/FP and Gender Based Violence.
4,201 youth trained in employability skills.	1,774 youth joined Saving and Credit Cooperative Organization (SACCO) more than 100 startup loans disbursed.		25,000+ youth accessed SRH/FP services; large-scale Social and Behavioral Change (SBC) messaging reached many.
About five youth-led social funds helped 20,000+ community members.	Strengthened stakeholders, upgraded 2 youth centers, boosted IGAs, and built formal partnerships.	More than 1,500 (42% male) youth referrals conducted for GBV and other SRH issues.	In collaboration with other projects created model youth personality development center in Debrebirhan city.

These achievements confirmed the scalability of the approach and its alignment with Kefeta Plus project strategic priorities on youth employment, health, and governance.

Empowered by Skill: Transformation Through Kefeta Plus Training

Hana Wube, a 28-year-old resident of Debre Birhan, embodies resilience and hope. After completing 10th Grade, she sought better opportunities in Saudi Arabia with aspiration of financial independence. However, the reality she faced was far from what she envisioned. Her stay was short-lived and she returned to Ethiopia, determined to find a way forward despite the setbacks.

Hana, then ventured into various small endeavors to make ends meet. Life remained challenging, but her perseverance never wavered. When Kefeta Plus introduced a skill-based training opportunity in Debre Birhan city, she saw a chance to pursue her long-held interest in Fashion & Garment industry.

Enrolled in the Garment training program, Hana has acquired vital skills, including designing, cutting, and sewing various clothing styles. The training has enhanced her technical abilities and transformed her interpersonal skills. She has made new friends among her peers and significantly improved her communication, boosting her confidence.



Today, Hana dreams of becoming a renowned Fashion Designer who creates clothing that resonates with her community and beyond. Hana shared, “this training has given me hope and direction. I feel like I am finally doing something meaningful with my life. One day, I want to see people wearing clothes I have designed and know I made a difference.” She emphasized that the training creates not only the door of employment, but it also helps her to envision far. She is immensely grateful for the opportunity Kefeta Plus provided, offering her free access to the training that is now reshaping her life. Hana’s story is a testament to the power of providing the right support at the right time, transforming challenges into opportunities and aspirations into achievable goals.



Hana Wube wearing the dress she made for herself

Career Development Center at Debre Birhan University: A Transformative Move

Career Development Centers are vital for preparing students for the job market and graduate studies by offering services like résumé writing, interview preparation, and professional skills training. At Debre Birhan University, the Career Development Center was established in 2020. But remained inactive for years due to lack of space. The following year, the leadership team at the University secured one classroom to start career counseling and training with limited staff and resources. Despite developing manuals and tools with partners, challenges such as insufficient space, Information Communication Technology (ICT) equipment, and institutional support persisted.

“Convincing the university and investing in career services wasn’t easy but the project made it happen” Dr Tedila Kutaye, Director of the Career Services Directorate, reflected.

A turning point came with the Kefeta Plus Project. Through persistent engagement with university leadership, the project helped secure and renovate three classrooms, which were fully equipped in just two months. This upgrade allowed the center to expand its services—training 2,000 students in soft skills and providing career counseling, ICT support and communication skills.

Looking ahead, the center plans to track student and graduate career outcomes, build industry linkages, and strengthen soft skills programs.



Dr Tedila Kutaye at the Career Development Center that Kefeta Plus supports at Debre Birhan University

How Communication Skills Training Empowered me as a Future Leader

Mahlet Zerihun is a driven fourth-year Management student at Debre Birhan University. She is passionate not just about earning a degree, but about preparing for real-world opportunities and the job market. She represents a new generation of graduates eager to become confident and career-ready. By actively joining career-focused programs, Mahlet shows how young people today are connecting what they learn in class with the practical skills needed beyond university. Her story highlights how the right support can build confidence and unlock students’ full potential.

[As a final-year Management Student, I realized academic knowledge alone isn’t enough for today’s job market. That’s why I joined the Communication Skills Training offered by our Career Development Center, alongside Entrepreneurship and Digital Skills programs. Unlike past graduates who lacked access to such resources, I was fortunate to train in a newly renovated, youth-friendly space equipped with career counseling and learning materials.

The training boosted my confidence in public speaking and professional communication, and taught me how to write strong CVs and cover letters. Mock interviews and peer feedback made the experience even more impactful. I highly recommend this program to fellow graduating students. It bridges the gap between university and the workplace, helping us grow as confident, job-ready leaders. I’m grateful to the Kefeta Plus Project and Debre Birhan University for this life-changing opportunity.]



Every Young Woman Deserves to Live with Dignity, Safety, and Opportunity

Tsega Zerihun, 21, is a fourth-year law student at Debre Birhan University and a passionate advocate for youth and women's rights. Raised in an open and supportive family, she developed confidence early on and actively engaged in arts and girls' clubs during school.

Now, through the Kefeta Plus Project, Tsega serves as a peer educator, providing university students with vital information on sexual and reproductive health, gender-based violence, and life skills. She's become a trusted supporter, especially for young women facing challenges like unintended pregnancies and academic struggles.

Tsega highlights how many forms of GBV go unrecognized and how peer pressure often pushes students toward risky behaviors. To address this, she organizes interactive SRH sessions to break taboos and empower her peers. In just three months, she has supported over 270 students, offering counseling and referrals.

With a strong desire to defend women's rights, Tsega plans to pursue a master's in human rights and continue her work as a change-maker for young women in Ethiopia and beyond.



Students in their dormitory having peer-to-peer conversation on SRH

From Daily Laborer to Plumbing Entrepreneur

Kifle Daba, a 29-year-old from Asela, Oromia, moved to Addis Ababa at 24 in search of better work opportunities. Struggling with low-paying, irregular jobs, he faced challenges in providing for his wife and daughter. Despite lacking formal education, Kifle noticed a demand for skilled workers in plumbing and construction.

Three months ago, Kifle enrolled in a one-month plumbing training program organized by Amref Health Africa through the Kefeta Plus project. The program covered transportation, accommodation, and hands-on training, including plumbing and life skills. After completing the course and passing the competency exam, Kifle received his certification and a set of plumbing tools.

Now earning over 7,000 ETB per month, Kifle feels proud to support his family and is planning to expand his business. He aims to hire youth from his community and open a shop for plumbing materials.

Kifle's journey is a testament to the power of perseverance and training. His advice to today's youth: "Time is a gift, and opportunities are knocking. Don't let time slip away—seize every chance to improve your life."



Kifle at work, busy fixing a water pipeline at Alembank area, Addis Ababa

Building Community Ownership: How Kefeta Plus Empowered Youth to Solve Local Challenges

The Kefeta Plus Project empowers young people by providing grants to address community challenges. By fostering local contributions, the project strengthens youth-community ties and enables innovative solutions. One key initiative in Debre Birhan targeted the improper disposal of wastewater from the hospital and nearby residences, causing significant health risks.

The Debre Birhan Youth Coalition, supported by the Kefeta Plus Social Grant Fund, worked to resolve this issue. The project benefited 663 community members and tackled waste management by reconstructing a 100-meter pipeline. Despite inflation challenges, the youth mobilized local businesses and residents to fund part of the project, and it was successfully completed.

The project not only improved public health but also created economic opportunities. The newly constructed area is now designated for youth-run small businesses, ensuring long-term ownership and maintenance. The youth coalition's leadership gained invaluable skills in project management, grant administration, and community engagement, which will help them continue driving impactful initiatives in the future.



Youth coalition leaders assisting in sewerage system reconstruction near Debre Birhan Hospital

"The Kefeta Plus Social Grant Fund has been an eye-opener for the Debre Birhan Youth Coalition. Although we registered as a local civil society organization (CSO) in 2022, we lacked hands-on experience in managing grants. Beyond benefiting our community, this project has equipped us with invaluable skills: identifying community needs, prioritization, proposal writing, activity management, resource mobilization, grant administration, and organizational policy compliance," Henok G. Mariam, the Youth Coalition Leader at Debre Birhan notes.



Navigating University Challenges: How the ‘Zero Plan’ Initiative Helps Female Students Thrive

Ethiopian universities are vibrant spaces of learning and growth, yet they also present significant challenges, particularly for young women who often face issues related to Sexual and Reproductive Health, Gender-Based Violence, and academic adjustment. In response, the Kefeta Plus Project launched the ‘Zero Plan’ initiative, a campus-based initiative designed to empower students through open dialogue, peer-led education, and early intervention. The name “Zero Plan” reflects the program’s core goal: to reduce SRH related challenges and SGBV to zero by equipping students with the knowledge, skills, and support systems they need.

【My name is Tizta Tadesse, and I am a fourth-year law student at Debre Birhan University. I am honored to have been selected as a facilitator for this impactful program. A few months ago, I participated in a comprehensive facilitator training organized by Kefeta Plus. The training equipped us with the skills to support fellow students, particularly freshmen, by addressing the challenges they face and promoting personal growth.



The Zero Plan program focuses on reducing SRH issues, preventing GBV, and helping students manage academic stress. It encourages self-awareness, builds confidence, and provides guidance to help students set and achieve their goals.

Following the training, I facilitated group discussions with more than 450 first-year students, focusing on life skills, SRH awareness, and available support services. Many students were unaware of where to seek help for issues related to SRH, GBV, or academics. This made it essential to emphasize early intervention and the importance of reporting concerns to student leaders and trusted university personnel.

The program also provides preventative support, particularly for new students adjusting to the freedom and responsibilities of university life. Through open and honest conversations, we shared personal experiences, reassured students that they are not alone, and encouraged them to seek help when facing difficulties.

Being part of the Zero Plan initiative has been a deeply rewarding experience. It has not only allowed me to support my peers but also strengthened my own leadership and communication skills. I look forward to continuing this important work and ensuring that no student feels unsupported during their university journey. 】



Tizta facilitating a ‘Zero Plan’ Peer Discussion at Debre Birhan University

Kefeta Plus Project Strengthens Economic Inclusion for Youth with Visual Impairment

Youth with disabilities in Ethiopia face multiple layers of marginalization. Social stigma, limited access to education and vocational training, and systemic exclusion from employment opportunities make it difficult for them to achieve economic independence. Many are also overlooked in national development initiatives and youth-targeted programs, leaving them with few avenues to contribute meaningfully to their communities or sustain themselves financially. Without intentional and inclusive support, these young people risk being trapped in cycles of poverty and dependency.

To address these challenges, Amref Health Africa in Ethiopia, through the Kefeta Plus Project, has launched targeted efforts to economically empower youth with disabilities by equipping them with skills, resources, and opportunities for self-reliance. The project embraces a rights-based and inclusive approach to development, recognizing that economic empowerment is key to social inclusion and dignity. As part of this initiative, youth with disabilities are being linked to entrepreneurship training, livelihood opportunities, and small-scale business support.

In Debre Birhan, the Kefeta Plus Project facilitates access to startup capital, tailored coaching, and inclusive business development services for youth with visual impairment through Debre

Birhan town Blind Association, a founding member of the Debre Birhan Youth Coalition. The association works to ensure the active participation of blind youth in the economic, social, and political life of the town. Beyond just training, this initiative creates pathways for youth to actively participate in local economic systems and decision-making processes.

In 2023, the Association launched income-generating activities by installing two grain mills and a grain combing machine and providing milling services. However, growing community demand soon exceeded the association's service capacity. In response, they submitted a proposal to the Kefeta Plus Project to expand the milling operation. With project support, the association added two more grinding mills, increasing their capacity and enabling them to serve over 3,000 community members with affordable, accessible milling services. The initiative not only generated sustainable income for the association but also created employment opportunities for nine young people.

"We are very grateful for the support from the Kefeta Plus Project. This initiative has had a meaningful impact on both our nearly 400 members and the wider community. This gives us more than economic support; it also breaks barriers and changes narratives around people with disabilities," said, Efrem Mekuria, Chairperson of the Blind Association.

By investing in the potential of youth with disabilities, the project is helping foster a more inclusive and equitable society, where every young person has the chance to thrive.



Kefeta Plus supported small-scale milling in operation



Efrem Mekuria, Chairperson of the Blind Association

From Dreams to Impact: A Journey of Youth Empowerment

Ashenafi Degu was born and raised in Addis Ababa. Like many Ethiopian youth, he has big dreams and untapped potential to become self-reliant and contribute to the country's development. From an early age, he aspired to be part of platforms that address the key challenges facing young people, particularly in civic engagement, political participation, and, most importantly, creating economic opportunities for marginalized groups. This passion is especially personal for Ashenafi, as he is a visually impaired youth who understands firsthand the barriers that young people with disabilities often face.

He strongly believes that young people in Ethiopia have the passion and capability for creating positive change. However, they often face financial barriers and lack access to platforms where they can freely express their voices and ideas.

Ashenafi recalls that a turning point in his journey came through the Kefeta Plus Project. In collaboration with other stakeholders, the project has created various platforms that empower young people to explore and realize their full potential.

As Ashenafi shared:

“Since joining the project, I have benefited from several capacity-building trainings in areas such as advocacy, resource management, sexual and reproductive health and meaningful youth participation. These trainings have equipped us to tackle community challenges more effectively and to shift the widespread perception that youth are incapable or inactive.”

In addition to supporting personal development, the Kefeta Plus Project has also strengthened the institutional capacity of their youth coalition. This was achieved through organizational capacity assessments and support in meeting legal requirements to become a registered Civil Society Organization (CSO).

Moreover, negative perceptions toward youth within the community have been positively transformed through the implementation of youth-led community initiative projects supported by the Kefeta Plus Project. These initiatives have showcased the skills, commitment, and leadership potential of young people in addressing local challenges.

Reflecting on his three-year journey with the Kefeta Plus Project, Ashenafi proudly highlights the transformative changes driven by youth empowerment and Meaningful Youth Engagement (MYE) across various platforms. He expresses deep appreciation for the progress made—particularly the recognition of the youth coalition as a registered CSO, which has enabled them to operate more effectively and sustainably.

Today, the coalition is actively managing local resources, leading civic engagement initiatives, and expanding economic opportunities for youth. Many young people have benefited from both self-employment and wage-based jobs, helping them achieve self-reliance and contribute meaningfully to their communities.



Empowerment, Advocacy and Creating Opportunities for All Young People

My name is Helen Kibret, and I am 25 years old, born and raised in Debrebirhan city, Ethiopia. I graduated from Dilla University in 2021 with a Bachelor's degree in Construction Technology Management. During my primary and secondary school years, I faced limited access to information and opportunities, which made my journey challenging. In college, I struggled with peer influences and often found it difficult to present in front of large groups of classmates.

After graduation, finding a job was particularly tough. Upon graduating, I began participating in a youth league structure in Debrebirhan city, a government-affiliated group focused on youth interests. Initially, my role was limited to mobilizing young people at the Kebele (village) level for various initiatives. Then, the Kefeta project was introduced in our city, and our youth league joined the youth coalition structure. I was fortunate to be nominated as a member of the youth coalition leadership.

My experience with Kefeta has been transformative. I've engaged in a variety of activities, such as organizing volunteer initiatives like blood donation drives, renovating the homes of elderly residents, and planting seedlings. Through the program, I received training in life skills and advocacy, which significantly improved my communication abilities and helped me connect with a diverse group of young people in Debrebirhan and beyond.

One notable moment of advocacy came when a job opportunity arose within the youth league. Despite being qualified for the position, others were selected instead. Realizing I needed to advocate for myself, I considered how best to communicate my concerns. I ultimately approached the city mayor to express my situation, and my appeal was accepted, leading to my assignment to the role.

The Kefeta project has provided numerous opportunities for young people like me, offering valuable knowledge, skills, economic prospects, and connections. I believe it can inspire a critical mass of youth in Debrebirhan to access better services and opportunities. I hope Kefeta continues to expand its reach so that more young women who have yet to join can benefit from its services, ensuring that we all have the chance to thrive.



From Silent Observer to Youth Health Advocate

Rediet Yirgalem, a 24-year-old public health graduate from Debre Birhan city, Ethiopia, never imagined that her personal transformation would begin not in a classroom, but in a vibrant youth center—renovated and supported by the Kefeta Plus project.

Raised in a conservative household where open discussions on sexual and reproductive health were often discouraged, Rediet grew up quiet and reserved. “I was very introverted during high school. I had no friends and didn’t feel comfortable speaking up. Conversations about adolescent health or relationships were not part of my upbringing,” she recalls.

Despite the social and cultural constraints, Rediet excelled academically. She graduated from Wollo University in 2022 with a Bachelor’s degree in Public Health, finishing with distinction and a GPA of 3.8 out of 4. However, like many young graduates in Ethiopia, she faced a difficult reality: unemployment. “I was proud of my academic achievements, but I couldn’t find a job. I was still dependent on my family, and it was emotionally frustrating,” she says.

At this critical point, Rediet was introduced to the Kefeta plus project, a youth-focused initiative aimed at improving the health, economic, and civic engagement of young people across urban Ethiopia. “When I heard about Kefeta’s service packages and youth development approach, I felt a spark of hope,” Rediet says.

She applied for the Volunteerism and Internship program and was selected to serve as a youth service provider at the France Kefeta-supported youth center in Debre Birhan. There, her journey took a new direction.

Through Kefeta, Rediet received a series of practical and youth-tailored trainings on Sexual and Reproductive Health, Family Planning, and Adolescent and Youth Health. These trainings helped her not only understand the challenges young people face, but also empowered her to support them. “The training was an eye-opener. It gave me the

language, tools, and confidence to talk to youth about issues I never had the chance to explore myself,” she reflects.

Throughout the life of the project, Rediet has actively supported and engaged with young people visiting the youth center—providing education, counseling, and referrals to appropriate SRH services. She plays a key role in turning a recreational space into a platform for health awareness and empowerment.

“The youth come for games and entertainment, but they leave with knowledge and support. I’m proud to be part of that change,” Rediet says with a smile. “I feel seen, respected, and empowered to lead. I’m not just serving youth—I am one of them, and I am growing with them.”

As she looks ahead, Rediet hopes to see the Kefeta project continue expanding opportunities—both for the youth in her community and for herself. “I aspire to grow into a professional who champions youth health and empowerment. Thanks to Kefeta, I believe that’s now possible.”



A Place for Us: Creating Safe, Accessible Health Services for Every Young Person

In Ethiopia, youth-friendly health services (YFHS) are available in many health facilities; however, their effectiveness is often hindered by challenges such as inadequate infrastructure, low awareness, and cultural barriers. This was evident at Practice Woreda 02 Health Centre in Lemi kura Sub-City, where low adolescent turnout and limited engagement reflected deeper systemic issues.

Prior to the Kefeta Plus Project intervention, the youth unit at the health center lacked privacy, accessibility, and a youth-friendly atmosphere. As a result, many young people were reluctant to seek services, preventing the facility from fully addressing the health needs of adolescents and youth.

With support from Kefeta Plus, the facility underwent remodeling and reallocation of its youth service space transforming it into a more welcoming, safe, and functional environment tailored to young people’s needs. But the most significant change came through peer-to-peer education and community outreach.



Remodeled youth-friendly health service corner at Woreda 02 Health Center, Lemikura Sub-city, Addis Ababa



Peer educators engaging their peers in a classroom discussion on SRH issues that matter to them

Kefeta Plus equipped health providers with training on effective youth engagement and introduced a peer-led education model, which was later scaled to nearby schools. In collaboration with school administrators and counselors, peer educators were carefully selected based on their leadership qualities, ethical conduct, and communication skills. These student leaders facilitated interactive sessions with their peers, covering critical topics such as reproductive health, substance use prevention, mental health, and life skills.

In parallel, health providers from Practice Woreda 02 Health Centre began conducting school-based outreach sessions, effectively extending youth-friendly services beyond the clinic and into the community. This integrated approach significantly improved access for vulnerable adolescents—many of whom had previously remained unreached.

One powerful story stands out—a teenage girl, who had experienced sexual violence by a relative and left home due to family conflict, was reached through a peer-led school session. With encouragement and support, she visited the health center, received counseling, care, and eventually reconciled with her family. Her journey reflects the transformative impact of linking youth with the right information, support, and safe spaces.

Through this integrated approach, the center delivered over 3,638 Adolescent and Youth Health (AYH) services in the past year alone, and 380 students participated in peer education activities. These numbers reflect more than just reach—they represent increased trust, informed decision-making, and empowered youth.

Building Futures: Integrated Youth-Focused Projects Driving Change

--- Kefeta Plus, Tena Le-Selam, and Power to You(th) in Debre Birhan ---

As an organization implementing multiple projects with interrelated components, Amref Health Africa recognizes the importance of alignment and working in synergy to achieve shared objectives of the organization.

Implemented in the same geographic location - Debre Birhan, Amhara Region, Amref's three youth-focused initiatives - Kefeta Plus, Power to You(th) and Tena Le-Selam, have created synergy and demonstrated a profound and positive change in the lives of youth, benefiting thousands and providing them with opportunities for growth and empowerment

By strategically integrating their activities, these three projects not only complement one another but also utilize resources more effectively, fostering a sustainable and lasting impact on the youth communities they serve. Their integration exemplifies what the power of projects' collaboration means to those benefiting from the outcomes.



Aligning Activities for Youth to Thrive

Each of the three projects focuses on the empowerment of youth in different but interconnected ways.

The Tena Le-Selam project aims to enhance youth civic engagement, encouraging young people to play a significant role in peacebuilding and driving positive social change.

The project also supports economic empowerment by creating opportunities for youth to engage in income-generating activities.

Meanwhile, Power to Youth and Kefeta Plus also focus on strengthening civic space, ensuring that young people have the agency to advocate for themselves and participate meaningfully in decisions that affect them.

A key element of these projects is ensuring youth have access to essential services, such as sexual and reproductive health services. The synergy between the three initiatives has been realized on the ground, particularly through their integration of project activities and efficient use of resources.



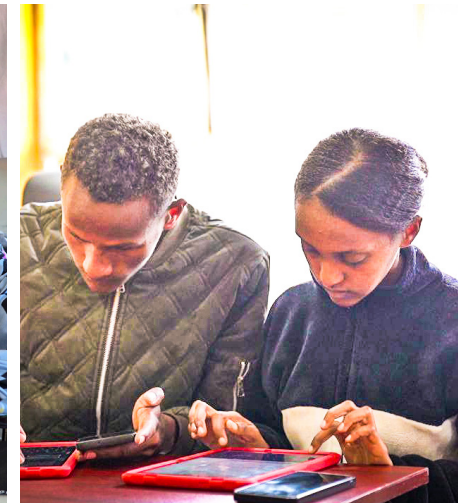
A Unified Approach to Address Diverse Needs of Youth



At the heart of this synergy is the Debre Birhan Youth Center, where young people benefit from various services, including sports facilities, health services, vocational training, and financial opportunities. The center has become a hub for youth engagement, offering a safe and inclusive space for young people to learn, grow, and thrive. This collaborative approach has created a vibrant and supportive environment for youth in Debre Birhan.

Financial contributions from the Power to Youth and Kefeta Plus projects enabled the construction of a youth service building at the center. This facility is designed to cater to the needs of young people, including a dedicated office for youths with disabilities, where they can meet, discuss their issues, and network with other young individuals at the center.

Vocational Training and Economic Empowerment



A standout feature of the integration among these three projects is the combined focus on skills training and economic empowerment.

Kefeta Plus project through its local partner (YNCD) supports vocational training in areas such as hairdressing and tailoring, and links the youth to business opportunities. Upon graduation, the youth will be supported by Tena Le-Selam project, which will provide start-up grants and technical assistance to help them establish their own businesses.

This seamless integration between the projects allows for the provision of comprehensive support for youth, from skill acquisition to business development. The result is a holistic approach that not only empowers youth economically but also contributes to peacebuilding and sustainable community development. By combining efforts, Kefeta Plus and Tena Le-Selam are creating a pathway for young people to become active contributors to both their local communities and the broader society.

Creating More Opportunities for Youth

The integrated implementation of projects’ activities has shown remarkable results in maximizing impact on the lives of young people in Debre Birhan.

Through their shared resources and coordinated activities, the projects create more opportunities for youth, equipping them with the tools and support needed to succeed.

Amref Health Africa is committed to making a lasting impact through its projects. By working together, Kefeta Plus, Tena Le-Selam, and Power to Youth have set a strong example of how collaboration can lead to greater impact and lasting change. The integrated efforts of these projects are not only providing youth with critical skills and economic support but also fostering a sense of community and shared responsibility.



A young entrepreneur purchased a Bajaj tricycle for his business through a loan from the Youth SACCO



A multipurpose block and sports field constructed by Amref Health Africa for the Youth Personalty Development Center in Debre Birhan.

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