

# diy Digital Inclusion for Youth



Vodafone  
Foundation



Safaricom  
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## About Amref Health Africa



Amref Health Africa is the largest African-based and led international health development organization serving over 30 million people annually across 35 countries in sub-Saharan Africa. Strategically engaging with communities, governments, and local partners for the past 65 years, we work through our European and North American network of sister organizations on program implementation, advocacy, fundraising and partnership. Our subsidiaries include Amref Flying Doctors, Amref Enterprises Limited, and the Amref International University.

Our organization is driven by its vision to bring lasting health change in Africa and its mission to catalyze and drive community-led and people-centered health systems while addressing social determinants of health. Amref believes that the power to transform Africa's health lies within its communities, and therefore strives to ensure that health systems are functioning at an optimal level and communities are empowered to hold these systems accountable for the delivery of high-quality and affordable health care.

Amref has been active in Ethiopia since the 1960s and became fully operational as of 2002. We have been partnering with the Ethiopian government and local communities to co-create solutions and implement diverse health and development project portfolios throughout the country for over twenty years. Aligning with the national Health Sector Development Program IV (HSDP IV), we work to ensure health equity by serving women and children, reaching the most

disadvantaged, inaccessible communities including pastoralist communities and placing an emphasis on youth development.

Our programs are designed to support community level interventions while strengthening health systems at the regional and national levels. With an integrated and multi-sectoral approach, Amref strategically addresses cross-cutting issues through these programmatic focus areas.

## Our Program Focus Areas



- Reproductive, Maternal, Neonatal, Child, Adolescent & Youth Health and Nutrition
- Health Systems Strengthening
- Youth Development
- Water, Sanitation and Hygiene
- Disease Prevention and Control

Amref Health Africa works closely with key government ministries and regional offices including the Ministry of Health, Ministry of Women and Social Affairs, Ministry of Water and Energy, Ministry of Education, Ministry of Labor and Skills, as well as multiple local and international health and development implementing organizations. We implement projects in 12 regional states and two city administrations.



## Digital Inclusion for Youth

Digital Inclusion for Youth (DIY) is an innovative initiative designed to create an integrated digital youth portfolio that equips Ethiopian youth with the skills and tools needed to actively participate in today's digitally connected economies and societies.

Stemming from a transformative partnership between Vodafone Foundation, Safaricom Telecommunications Ethiopia PLC, and Amref Health Africa, the project works towards empowering Ethiopian youth through advanced digital infrastructure, access to connectivity, digital skill development, and employment opportunities.

It will strengthen Amref's youth development interventions by strengthening the Kefeta remodelled youth centers with advanced technology infrastructure, improving access to digital training opportunities for youth including internally displaced people, digitizing youth services, establishing youth-friendly pilot digital

innovation hub to promote innovation and self-employment, and increasing youth employability by improving digital skills and linking with employers. To nurture entrepreneurship, DIY will facilitate access to finance for youth graduates of incubation programs by engaging SACCOs as financial intermediaries.

Sustainability is embedded from the outset; the youth centers will be supported to launch social enterprises that generate income to sustain operations beyond the project's lifecycle. Through the establishment of social enterprises, these centers will be equipped to cover administrative and operational costs independently after the project ends, ensuring long-term impact. Importantly, the initiative prioritizes digital inclusion for all, integrating assistive technologies to ensure that youth with disabilities can fully benefit from the program.

## Expected Outcomes

### ICT infrastructure of in Kefeta-affiliated youth centres improved

- DIY solutions (hardware, internet connectivity, and other related devices) deployed in the Youth Centers.
- An innovation hub established and enhanced to foster youth digital innovation.
- Youth-owned startups and ventures established and strengthened.
- The revenue of the Youth Centers increased, and the DIY interventions sustained.

### Reach and depth of Kefeta's integrated services increased

- Impact of existing content resources Maximized.
- Kefeta's integrated online services strengthened.

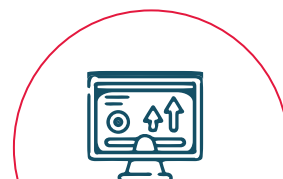
### Youth employability in the digital sector fostered

- Skills development and technical capacity of youth on digital economy increased
- Youth linked to employment on digital economy (self and wage employment).

## Thematic Areas



Improve access to ICT infrastructure and connectivity at youth centers to meet growing technological needs.



Leverage technology to enhance youth skills development and employability.



Increase the reach of integrated Kefeta services and selected training content through content digitalization and alternative distribution models (e.g., online access, self-paced learning, etc.).



Strengthen youth employability by cultivating digital competencies, an innovation mindset, and technological skills.





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