

FINISH

Towards safe sanitation and improved health for all

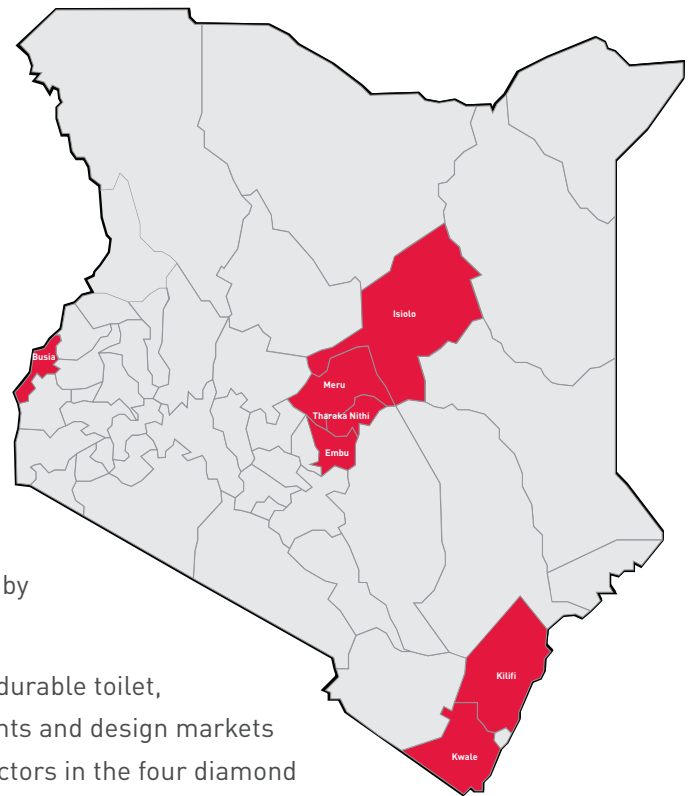


FINISH INK (Financial Inclusion Improves Sanitation & Health in Kenya) is a partnership initiated by **WASTE** and **Amref Flying Doctors** and is implemented in Busia and Kilifi counties. The partnership seeks to scale access to safe sanitation through Public-Private Partnerships (PPPs), thereby contributing to Sustainable Development Goal 6 which is Clean Water and Sanitation.

Based on the success and proven model of FINISH in Kenya and India, the project will incrementally expand to; **Embu, Meru, Tharaka Nithi, Isiolo** and **Kwale**. Three more African countries (**Uganda, Ethiopia and Tanzania**) as well as Bangladesh in Asia have been included in the expansion plan under FINISH Mondial programme.

Goal: Make safe sanitation and improved health a reality for all by 2030

Our Strategy: We create awareness on the need for a safe and durable toilet, strengthen local businesses to facilitate supply side requirements and design markets that increase affordability. This is through engagement of key actors in the four diamond domains facilitate inclusive scale.



FOUR DIAMOND DOMAINS

COMMUNITIES

As a livelihood activity, local people promote sanitation and hygienic behaviour in communities. For this, they use various instruments such as sanitation marketing which ultimately attributes to sustained behaviour change in communities



FINANCIAL INSTITUTIONS

Develop and market credit and other financial products for sanitation effectively addressing the demand for sanitation created by local people and matching it with the financial requirements of communities, businesses and institutions



BUSINESSES





Offer cheaper, new and improved products and services for safely managed sanitation



GOVERNMENTS

Develop and implement laws and regulations on sanitation standards and stimulate sanitation market growth through support in awareness creation and proactive engagement in PPPs for improved sanitation

ACHIEVEMENTS IN LINE WITH GLOBAL STRATEGY PILLARS

	<ul style="list-style-type: none">» Trained 539 Government health officers and Community Health Volunteers on Sanmark to create demand» 20,710 basic latrines – from CLTS» 9,187 improved latrines as a result of sanitation marketing» 46,853 people directly reached with improved sanitation through project partners' efforts.
	<ul style="list-style-type: none">» Technical skills development - 343 artisans trained to meet demand for improved facilities» Sanitation businesses developed - 48 enterprises.» Business development and coaching for san-entrepreneurs» Innovation – toilets, systems & financing
	<ul style="list-style-type: none">» Political leadership in new way of thinking in sanitation» Management and oversight systems that build on community engagement» €96,419 Government investment- Targeted advocacy
	<ul style="list-style-type: none">» Sanitation loan product development –portfolios created in 3 FIs» Complementary financial instruments strengthened – table banking, merry-go rounds.» €6,501,931 private investment in sanitation

KEY IMPACTS

- Supported attainment of Open Defecation Free status in Busia County
- Significant difference in health, sanitation coverage and financial inclusion between Busia and Bungoma (United Nations FINISH INK impact research)
- Two tier curriculum on sanitation marketing has been developed and is being institutionalized within government systems
- Developed hardware innovations that have been adopted and institutionalized by Kenyan government
- Largely influencing Pan-African advocacy on sanitation financing within through SUSANA forum.

