



JOB OPENING

GRAPHIC DESIGNS INTERN REF: AFD/MAK/09-2020

1. IDENTIFICATION

Job title	Graphic Designs Intern
Reporting to	Marketing Manager
Function	Marketing Unit
Duration	3-Months Internship
Physical Location	Inside Wilson Airport, Nairobi
Availability	Immediately

2. MAIN PURPOSE OF JOB

- Developing of visual creative communication, concepts, using computer software or by hand, to communicate ideas that inspire, inform, and captivate consumers.
- The ideal candidate will be responsible for creating and maintaining high quality brand and product communication in line with the existing marketing strategy and should be to effortlessly translate briefs either written or spoken into layouts and designs.

3. PRINCIPAL RESPONSIBILITIES

KEY RESPONSIBILITIES	MAIN TASKS	EXTEND OF DISCRETION
Creative Designs	<ul style="list-style-type: none">• Contributing unique creative ideas for all communications activities to effectively engage our different target audiences.• Developing creative graphic designs for print and digital media.• Conceptualizing visuals based on requirements provided.• Proposing and updating designs for corporate promotional materials.• Designing and updating templates such as brochures, event materials, info sheets, presentations and special report.• Ensure final graphics and layouts are visually appealing and on-brand• Researching on the latest design trends to ensure top creativity in executing the design jobs.	In liaison with supervisor

	<ul style="list-style-type: none"> • Demonstrating Illustrative skills with rough sketches and working on layouts ready for print. • Designing layouts, including selection of colors, images, and typefaces. • Producing drafts for review and making revisions based on feedback received. • Providing overall graphic design support. 	
Brand Management	<ul style="list-style-type: none"> • Assisting with monitoring branding guidelines and ensure proper use across all mediums. • Supporting all marketing initiatives to ensure that images and messages appropriately contribute to brand identity. • Ensures final graphics and layouts are visually appealing and on-brand. 	In liaison with supervisor

4 REQUIRED QUALIFICATIONS

- A bachelor's Degree in graphic design or a related field
- Certification in graphic design software.
- Original portfolio – a collection of completed designs that demonstrates an artist's/ designer's styles and abilities.

4.1 Preferred Knowledge

- Familiarity with design software and technologies (such as InDesign, Illustrator, Dreamweaver, Photoshop).
- Exposure in creative designs and motion graphics in the aviation/medical industry is an added advantage.

4.2 Skills and Competencies

- Ability to learn, maintain positive attitude and enthusiasm
- Ability to communicate clearly both written and verbally
- Ability to demonstrate excellent computer skills
- Ability to think creatively and innovatively
- Proficiency in core graphic design and photo editing software (Adobe Illustrator, Adobe Creative Suite, After Effects, In Design and Photoshop)
- Ability to convert complex and abstract ideas into simple visual concepts
- Ability to manage time and apply research skills

5 ENVIRONMENTAL CONDITIONS

- 24-hour response required whenever necessary within a 24-hour work environment.

How to apply:

If you have the passion to contribute and be part of the leading African-based Aero-Medical and Health Assistance service provider, submit your original portfolio—a collection of completed designs, detailed CV in PDF and Cover letter specifying the motivation to be part of AMREF Flying Doctors (AFD) team to Vacancies@flydoc.org by Sunday 13th September 2020 with a reference number:- AFD/MAK/09-2020 on the subject line of your email.

AMREF Flying Doctors is committed to safeguarding and promoting the welfare of children and expects all staff to share this commitment. AFD is an equal opportunity employer and has a non-smoking environment policy.

YOU ARE NOT REQUIRED TO PAY ANY FEES TO APPLY FOR JOBS IN AMREF Flying Doctors