



FINISH

FINISH (Financial Inclusion Improves Sanitation & Health) Mondial is a partnership between the NGOs WASTE, Amref Flying Doctors and Aqua for All. The partnership scales safe sanitation through Public Private Partnerships (PPP's), thereby contributing to Sustainable Development Goal 6.

OUR GOAL

Make safe sanitation and improved health a reality for all by 2030.

OUR STRATEGY

We ensure that: people are aware of the need for a safe and durable toilet, people want to buy one, which local people can build and manage safely, and that they can afford. This can be achieved when key actors in the four diamond domains work towards the development of local sanitation markets for the poor and inclusive scale of these markets.



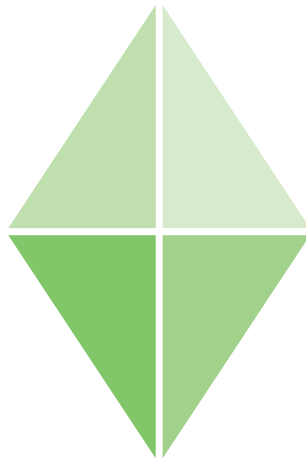
COMMUNITIES

Demand improved toilets for which they are willing to pay. This includes mobilization of money for a safe toilet. Demand is stirred by community based sanitation promoters who market safe sanitation to communities.



BUSINESSES

Offer cheaper, new and improved products, including toilets, and services for safely managed sanitation. This includes strengthening of the supply chain and valorization of human waste.



FINANCIERS

Develop and market sanitation credit and other financial products for sanitation effectively addressing the demand for financial services in sanitation from households as well from entrepreneurs.



GOVERNMENT

Develops and implements laws and regulations on sanitation standards and stimulates sanitation market growth through leadership in awareness creation and proactive engagement in PPPs for improved sanitation.

OUR ACHIEVEMENTS

The FINISH partnership approach has proved itself in India (since 2009) and Kenya (since 2013).



Through local public private collaboration in India and Kenya, by 2018,

3,5 million people enjoyed the benefits of safe sanitation.

Thanks to nearly **700,000 toilets** and the creation of **10,000 workdays** in construction alone.



This all contributes to healthier and economically empowered communities.

Busia County is the first in Kenya to have achieved open defecation free status.



Households have invested **€ 73 million in sanitation improvements**, including € 50 Million through support by partnering financial institutes.



Financial inclusion of women

About half of sanitation loan clients are first time bankers, and more than half are women (Kenya financial partner SIDIAN Bank)

FINISH has been able to leverage significant local financing for safe sanitation. In India, less than 5% of the initial FINISH funding came from Dutch grants.

OUR AMBITION

Based on the successes in India and Kenya we will focus in the coming years on **expanding the proven model** of FINISH.



OUR AMBITION FOR 2025

Reach
27,6 million people



Build
5,5 million safe toilets



Raise
€ 40 million in grants to leverage
€ 630 million in sanitation investments



Contain and recycle
1 million tons of faecal sludge



Create
45 million workdays in construction alone

