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# Amref

*at a glance*

*Ethiopia 2018*

# Amref

*at a glance*

*Amref Health Africa in Ethiopia*



WE ARE

## TRULY AFRICAN

CONNECTED in the spirit of Ubuntu  
COMMITTED to lasting health change since 1957



## DEEPLY ROOTED

in communities, and KNOW how  
African healthcare works, embracing  
INNOVATION and tradition



PART OF A

## GLOBAL TEAM

joining FORCES and IDEAS to make  
a HEALTHY Africa a reality



EVERY DAY

## WE PARTNER

with communities in Africa.  
Their health is our happiness



Since 1957



**Lasting  
Health  
Change  
in  
Africa**



## A NOTE FROM OUR DIRECTOR

It is with great pleasure that I would like to introduce “Amref at a Glance”, our issue that highlights our organization’s achievements in 2017, our aspirations for 2018, and most importantly, our new five-year strategic plan that was launched in January 2018.

Amref Health Africa in Ethiopia has experienced major changes through our new programs and improved operations to better serve our communities. Last year alone, our staffs were able to dedicate their time on our strategy development and held consultative meetings with government partners, donors and implementing partners. This engagement has allowed us to be fully equipped to continue to support the government of Ethiopia’s health sector transformation plan and increase our reach to communities. Through our vision, Lasting Health Change in Africa, we will continue to promote the health and wellbeing of Ethiopians by ensuring the utilisation of quality, innovative and sustainable health services – all with a special emphasis on the most disadvan-

taged communities. We have also assessed our internal operation systems and have established a step-by-step approach to increase efficiencies in our existing systems which will ultimately increase our impact on our beneficiaries.

We are making tremendous progress in meeting our objectives and we consider 2018 to be a transformative year that will continue 2017’s work of supporting healthy, productive and prosperous Ethiopian communities. I want to use this opportunity to thank our government counterparts and donors for believing in us and partnering with our organisation to bring lasting health change in Ethiopia as we strengthen our commitments to our communities in the years to come.



**ABOVE:**  
*Misrak Makonnen,  
Country Director, Amref  
Health Africa in Ethiopia*

*photo: © Amref Health  
Africa/Feleke D.*

**LEFT:**  
*Hut at South Omo, Amref  
Health Africa interven-  
tion area, North Ari Wore-  
da, Shera Defty Kebele,  
SNNPR.*

*photo: © Amref Health  
Africa/ Alice A.*



## WHO WE ARE

Founded in 1957 in Nairobi, Kenya, Amref Health Africa is the largest Africa-based international non-government organization. Our organization works to ensure every African can enjoy the right to health services by helping create vibrant networks of informed communities that work with empowered health care providers in strong health systems. Our programs, supported by 12 program and business development offices in Europe and North America, reach 35 countries. Amref Health Africa has been active in Ethiopia since the 1960's and became fully operational in 2002. With over half a century of experience in delivering health care and building health systems in Africa, we partner with those at the heart of communities, particularly women and children, to bring lasting health change.

**LEFT:**

*Children gathered at the roadside in Semera town, Afar region, where Amref implements several projects that support mothers and children.*

*photo: © Amref Health Africa/Kenaw G.*



**FACING PAGE:**

*An old man (Amref beneficiary) after getting his camels to drink water from a water source Amref Health Africa developed using solar power, Mile woreda, Afar region*

*photo: © Amref Health Africa/Negari Communication*

A photograph of a camel in a desert landscape, partially obscured by a white overlay containing text. The camel is standing on the left side of the frame, facing right. The background shows a dry, sandy environment with sparse vegetation under a clear sky.

## **OUR VISION**

Lasting health change in Africa.

## **OUR MISSION**

To increase health access to communities in Africa through sustainable solutions in human resources for health, health services delivery, and investments in health.

## **OUR PROGRAMS**

Our programmatic approach is aimed at supporting the well-being of healthy, productive and prosperous Ethiopian communities, designed through our theory of change framework that enables us to empower the communities we serve by building strong health systems (*see Figure 1*).



FACING PAGE: *Highland of Ethiopia (photo by Guenet Abraham)*

# HEALTHY, PRODUCTIVE AND PROSPEROUS ETHIOPIAN COMMUNITIES

INDIVIDUALS  
DEVELOP  
OWNERSHIP OF  
THEIR HEALTH

STRONG  
HEALTH  
SYSTEMS

IMPROVED  
HEALTH  
SEEKING  
BEHAVIOR

INCREASED  
AFFORDABLE  
HEALTH  
SERVICES

MOTIVATED  
AND  
RESPECTFUL  
HEALTH  
WORKERS

QUALITY  
HEALTH  
SERVICES

FIG.1 Amref Health Africa Programs Theory of Change

# AMREF HEALTH AFRICA IN ETHIOPIA

## Our Intervention Woredas

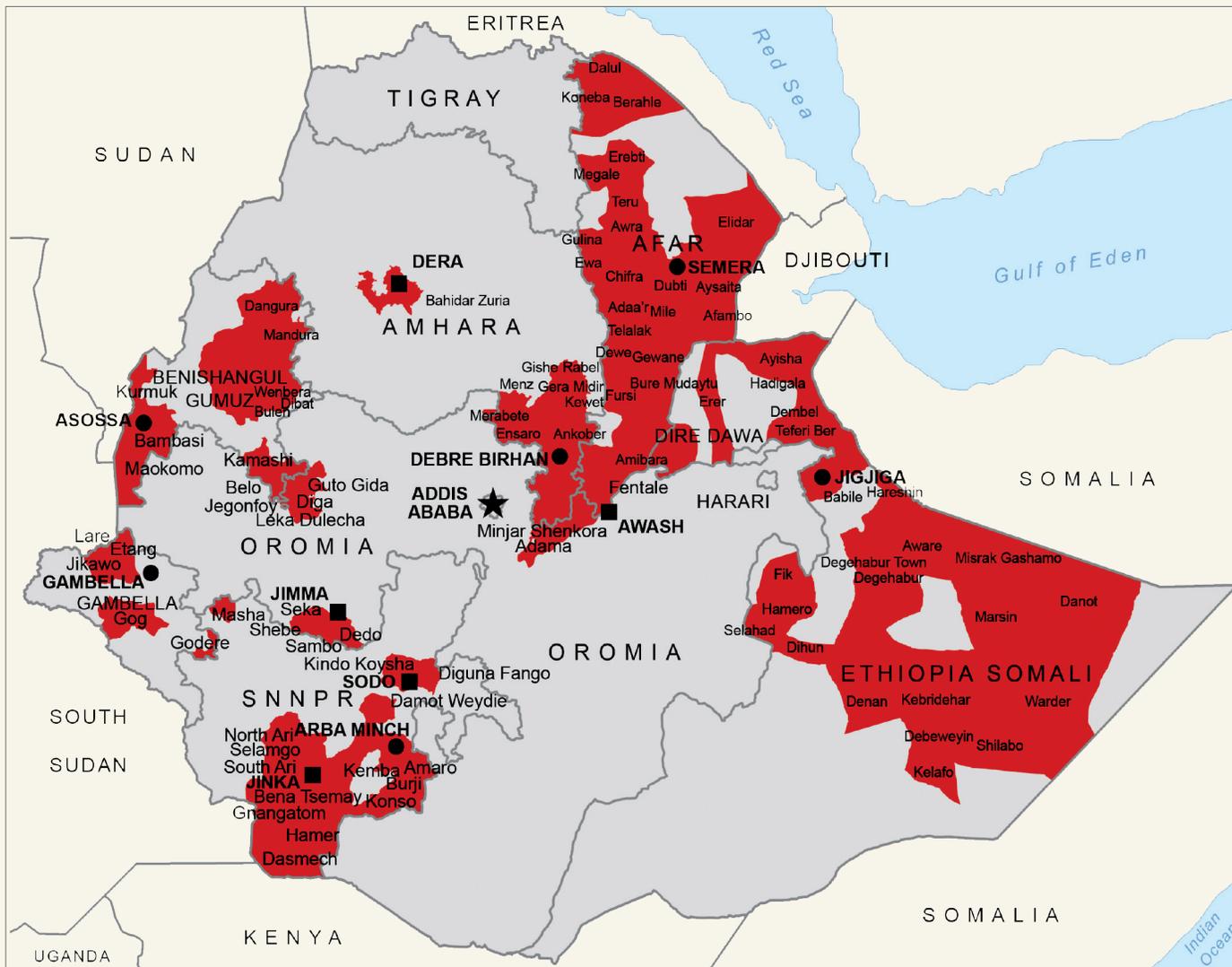


FIG.2 Map of Amref Health Africa in Ethiopia's Intervention woredas, 2018

**174**  
DISTRICTS  
REACHED



**2.4m**  
BENEFICIARIES  
REACHED



**51%**  
WOMEN



## YEAR 2017

Amref Health Africa partners with the Government of Ethiopia, international NGOs and local stakeholders to implement diversified health project portfolios throughout the country focusing on three key programmatic areas: Maternal, Neonatal, Child, Adolescent and Youth Health (MNCAYH); Water, Sanitation and Hygiene (WASH), and Communicable and Non-communicable diseases prevention.

Gender and health systems strengthening are cross-cutting reflected throughout the organization's health portfolio. Our organization also engages in clinical outreach interventions and emergency programs including nutrition and resilience building of affected communities.

## WHERE WE WORK

Amref Health Africa has projects in Addis Ababa, Afar, Amhara, Benishangul-Gumuz, Gambella, Oromia, SNNP, Ethiopi-Somali regions and na-

tionwide health systems strengthening interventions focusing on the National Health Extension Program (See Figure 2).

# **MATERNAL, NEONATAL, CHILD, ADOLESCENT AND YOUTH HEALTH**

**Amref Health Africa works to improve the reproductive, maternal, neonatal and child health status of women and children in line with the Government of Ethiopia's priority agenda of meeting health quality and equity challenges reflected in the Health Sector Transformation Plan.**

Our interventions include engaging communities to increase health seeking behavior towards maternal and child health through targeted social behavior change communication strategies; strengthening health systems through in-service and pre-service clinical training, as well as site mentorship support for health providers. We also focus on leadership and management training to improve MNCAHY programming, reconstructing health facilities, and providing medical equipment and supplies. In addition, significant attention is given to addressing critical sexual reproductive health related issues including teenage pregnancy, harmful traditional practices, early marriage and gender based violence. In addition, we implement multi-sectoral interventions to improve maternal, child and adolescent nutrition by providing integrated nutrition services.



*A woman in maternity waiting room after delivery Armenia health center North Shoa, Amhara Region*

*photo: © Amref Health Africa/Jeroen Van*

**“Amref Health Africa is an organization that demonstrates results on the ground. We can see the changes it brings about at community level. If you go to deep to rural community and ask them or if you talk to the youth, they will tell how well Amref Health Africa supports them and how they benefit from all its interventions. The changes happening the live of the youth and the youth friendly infrastructure set up for them are quite visible in our area.”**

**Ato Girma Yeshitila- North Shewa Zonal Administration Head, Amhara Region.**



Hand washing demonstration at the 2017 Global Hand Washing Day event supported by Amref Health Africa in collaboration with Addis Ababa Health Bureau, Addis Ababa.

photo: © Amref Health Africa/Kenaw G.

# WATER, SANITATION AND HYGIENE

**Amref Health Africa implements Water, Sanitation and Hygiene (WASH) projects in hard to reach, remote rural areas, pastoral localities and urban slums.**

Through our projects, we work to ensure access to and the utilisation of basic and improved WASH services by creating safe and adequate water supplies, improving sanitation and hygiene services, and institutional capacity development which targets communities, schools, and health facilities.

Most importantly, our approaches address the root economic problems of our communities by integrating WASH interventions with income generating opportunities. We implement all WASH programs and related services in close collaboration with the communities we serve and national and regional government counterparts and NGOs working on WASH projects.



47

IMPROVED  
WATER SCHEMES



80

IMPROVED  
SANITATION  
SCHEMES

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YEAR 2017



*A health extension worker doing disease surveillance report, at Riek health post, Lare Woreda, Gambella (screen shot)*

*photo: © Amref Health Africa/D A Multimediap*

# COMMUNICABLE AND NON-COMMUNICABLE DISEASES PREVENTION

Amref Health Africa's work extends to the prevention of communicable and non-communicable diseases, such as malaria, TB, HIV/AIDS, cervical and breast cancer and Neglected Tropical Diseases. As we work with communities on a daily basis, we believe integration of health services should be the most efficient way of bringing comprehensive services to our beneficiaries. Therefore, we strive to create synergic opportunities to deliver health interventions to our communities by integrating RMNCAY and WASH services with communicable and non-communicable diseases programs.

## HUMAN RESOURCES FOR HEALTH

Amref Health Africa, aligning with the Government of Ethiopia's priority and the community's needs, works to produce competent mid-level health workforce through its support of midwifery training and the national Health Extension Program (HEP). Our organization provides technical and financial resources for the development of training material, purchasing health learning tools, and equipping skill training laboratories in health science institutions. Moreover, as leadership is essential in the success of HRH management, Amref Health Africa supports the leadership, management and governance training of health managers and practitioners. Training and mentorship support of health workers are also integrated in our RMNCAYH and WASH programming.

## OUR STORIES

# AMREF HEALTH AFRICA 'SEE PROJECT' SEES YOUTH AS AGENTS OF CHANGE

Haimanot Yirsaw, 22, lives in Debrebirhan, a town of North Shoa in the Amhara Regional State. She now heads Meskerem, Mekides and Her Friends Partnership Enterprise, a small scale bricks production business established by a team of five vibrant young women started initially as an income generating activity.

For these women, getting their business off the ground was a difficult and tiresome task. Faced with financial constraints, local government bureaucracy, and gender bias, the odds were against them. They were continuously told to pursue different avenues based on long established and stereotypical

gender roles. Despite these challenges, they persevered. With funding granted by UKAID's funded 'Service, Education and Empowerment' (SEE) project of Amref Health Africa in Ethiopia, they were given the opportunity to fulfill their dream of running their business. The overall objectives of the SEE project is to increase accessibility and availability of both sexual reproductive health and rights (SRHR) information and Sexual reproductive health (SRH) services, creating a supportive environment for young people to exercise their SRHR and to empower young people through income-generating activities. Haimanot notes that the most common remark heard during their pursuit was, "How can women propose to do such a job and aspire for success?" However, at Amref Health Africa, no one posed such a question she says, "They believed in us, believed that we could be successful." The fact that the team members collectively felt they were not alone made them strong and persistent.

"It was Amref Health Africa who spotted us first and gave us a quick response to what we aspired to do.



*Haimanot Yirsaw at  
her workshop making bricks*

*photo: © Amref Health Africa/Anley H.*

attracted several clients, delivering 1,000 bricks per day on average. Within a short time period, they were able to make admirable returns reaching birr 200,000 in capital!

“Amref Health Africa’s SEE project saw us and opened the door for our future. We wouldn’t have been able to start this business, had it not been for the support of the organization. We are really grateful, and hope that it will continue to back us and many other young people, especially women who have nothing or little income for their livelihood, and who might be exposed to enormous youth related problems such as prostitution, early marriage, and unwanted pregnancy which puts their lives at risk,” Haimanot concluded.

We never gave up as Amref was with us and would help to make our dream a reality.” says Haimanot.

Helping young women with start-up businesses and generating income is one of SEE project’s approaches to improving their livelihoods, and thereby reducing their risk of sexual and reproductive health related issues. Using government channels, Amref provided entrepreneurship training and granted birr 50,000 in seed money to Haimanot and her team. Three months after their start-up, their business has grown and

## ACCESS TO SANITATION FACILITY RESTORES DIGNITY

Barudbet is a slum in the Kirkos Sub City, inhabited by ten households with 45 individuals, including children. It is one of the many areas in Addis Ababa with low access to adequate sanitation facilities. Most live in small mud plastered homes and on average, there are six to ten people living in a single room. The lack of an adequate sanitation facility was one of the major issues that residents of Barudbet faced for over ten years. They used to share only two room latrines, with no access to water or a place to shower. At one point, the floor of the latrine collapsed and was out of service. Maintenance and repair costs were far beyond the capacity of the residents.

Misrak, a mother of three, is a resident of Barudbet. She recalls the challenges and troubles that she and her neighbors faced. They were forced to navigate in an unsafe and unsanitary environment. Misrak says “We tried to cover the floor of the latrine with pieces of wood and started using it very carefully. It was not, however, safe at all.

As the floor was covered with sparsely situated woods, we were always afraid of slipping and falling into the hole. We sometimes preferred to use a potty in the house and then disposed it to nearby ditches.”

Tamrat, who is visually impaired, spoke of his challenges as well. “The condition of the latrine was more of a threat to my life as I am visually impaired and unable to watch my step and there’s a high risk of falling.” Worst of all, the waste in the latrine flew into two of the houses that are built adjacent to it. Shibire, who owned one of those houses, described how terrible her living conditions were. “The smell ceaselessly coming from the latrine was so intolerable and common cold was an everyday incidence among our children.”

As a solution to this problem, the residents set up a committee and began searching for any charity organization that would support in constructing a new sanitation facility. Together with

district responsible bodies, they approached Amref Health Africa in Ethiopia, which through its Sanitation Daily project, built a new sanitation facility, funded by the European Union. The new facility constructed by Amref Health Africa has concrete floors, four latrine seats and two shower rooms. One of the latrine seats is built to be accessible to those with disabilities and the elderly. In addition, the facility has a 3,000 liter water reservoir, which ensures water is available for showering and hand washing throughout the year. Misrak is speechless about the support Amref Health Africa has provided. “What a relief, our children will no longer become sick as they can now take care of their personal hygiene. This facility not only helps us maintain our personal and environmental hygiene and sanitation; but also enables us to live in dignity.



**CONSTRUCTED**  
**40**

- › **HEALTH FACILITIES**
- › **YOUTH FRIENDLY CORNERS**
- › **SKILL LABS**
- › **HEALTH POSTS**

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**YEAR 2017**



*Public hygiene and sanitation facility built by Amref Health Africa in Ethiopia WASH project at Addis Ketema Sub-city , Addis Ababa*

*photo: © Amref Health Africa/Hanna H.*



390

HEALTH FACILITIES PROVIDED WITH  
TRAINING AND MEDICAL SUPPLIES  
AND/OR EQUIPMENT



27

HEALTH SCIENCE INSTITUTIONS  
EQUIPPED WITH SKILL LABS, AND  
PROVIDED TRAINING SCHOLARSHIP,  
MANUALS AND BOOKS



11,861

TRAINED HEALTH CARE PROVIDERS  
(Nurses, midwives, public health offi-  
cers, general practitioners)



17,792

TRAINED COMMUNITY HEALTH CARE  
WORKERS (HEWs and HDAs)

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**YEAR 2017**

**RIGHT:** Midwifery graduates celebrate successful completion of their program, supported by Amref Health Africa's 'Stand Up for Afari Mothers project, Semera, Afar region

photo: © Amref Health Africa/Kenaw G.





# HEALTH WORKERS COUNT: THE STORY OF A COMMUNITY HEALTH WORKER IN AFAR, ETHIOPIA

Rahma Salih, 25, is one of the midwives who received the first round training organized by Amref Health Africa with financial support from GlaxoSmithKline (GSK) at the Semera Health Science College in the Afar Region. Rahma was passionate about giving health services to women, particularly during pregnancy. This is why she joined the health workforce as a midwife nurse. She grew up witnessing pregnant women in the Afar region refusing to go to health centers just to avoid any physical contact with male health workers during labor and delivery. “I was worried about the lack of appropriate health care providers

for women in my community. Even with my limited knowledge, I was aware of the consequences of not giving birth at the health centers,” Rahma recalled.

Rahma began to search for opportunities that could make her dream a reality; she wanted to pursue her education and become a midwife. She later learned Amref Health Africa in Ethiopia provides financial support to women candidates for midwifery training in Afar. Fortunate enough, Rahma became one of the candidates who got the chance to join the Semra Health Science College.

**“Had it not been for Amref, my dream of becoming a midwifery nurse and serving my community, especially women, could not have been a reality. This is the success Amref Health Africa has to celebrate.”** said Rahma, who has been selected by Afar Regional Health Bureau to work at Dupiti Woreda as a Mobile Health Team member.

Rahma has gained knowledge and skills, specifically on how to assist laboring mothers which has enabled her to effectively deal with managing pregnancy related complications like pregnancy induced hypertension and how to provide professional care to a newborn baby. Additionally, she has also learned how to create awareness on avoiding harmful practices during labor, detect and treat puerperal sepsis early on, and how to give first aid to those in need. “This is why I have been selected by the Afar Regional Health Bureau to join the Mobile Health Team and serve my community, thanks to Amref Health Africa.” Stories like these attest to Amref Health Africa’s successful work with the Afar Regional Health Bureau for the last 12 years in maternal, neonatal and child health; water and sanitation; and health systems strengthening.



*Rahma Salih, a midwife, graduate of Amref health Africa supported midwifery training program, checking villagers’ health data, Dubti woreda, Afar region*  
*photo: © Amref Health Africa/Ahmed Y.*

# OUR STRATEGIC PRIORITIES: 2018-2022

## PILLAR 1: HUMAN RESOURCES FOR HEALTH TRAINING

### STRATEGIC OBJECTIVE 1.1:

Increase number and skills mix of mid-level health workers and Health Extension Workers using e/mLearning approaches

## MAIN OUTCOME DEMONSTRATING OUR IMPACT

10,000



HEALTH PROFESSIONALS  
WITH IMPROVED SKILLS  
[CAPACITY &  
PERFORMANCE]

42,000



SKILLED HEALTH  
EXTENSION WORKERS  
WITH IMPROVED SKILLS  
[CAPACITY &  
PERFORMANCE]

## **PILLAR 2: INNOVATIVE HEALTH SERVICES AND SOLUTIONS ACCESS**

### **STRATEGIC OBJECTIVE 2.1:**

**Increase access and quality of care to promote equitable utilisation of services in developing regions, districts with very low health service utilisation and disadvantaged populations with focus on RMNCH, CDs, NCDs, WASH and nutrition**

### **STRATEGIC OBJECTIVE 2.2:**

**Increase health service utilisation through behavioural change**

**10m**



PEOPLE IN  
ETHIOPIA WITH  
IMPROVED  
HEALTH  
UTILIZATION

**1.5m**



PEOPLE REGISTERED  
VOLUNTARILY IN THE  
GOVERNMENT  
COMMUNITY-BASED  
INSURANCE SCHEME

**3.5m**



PEOPLE HAVE  
DEMONSTRATED  
IMPROVED  
HEALTH  
BEHAVIOUR

Vibrant

---

Connected

---

Resourceful!

WE ARE



**amref**  
health africa

in ETHIOPIA

## >>> **OUR BOLD STEPS** <<<

- > **PEOPLE:** Fit-for-purpose talent who are cross-culturally diverse, and working in a responsive, facilitative environment;
- > **QUALITY:** Institutionalise continuous quality improvement;
- > **FINANCIAL RESOURCES:** Diversified sources of revenue, enhanced resource mobilisation system, and improved cost efficiency and effectiveness;
- > **VISIBILITY:** Increased measurement and communication of impact, become thought leaders in health in sub Saharan Africa, increased, targeted branding;
- > **AGILITY:** Roll out an end-to-end enterprise resource planning (ERP) system to improve efficiency and effectiveness, inculcate a culture of speed and efficiency, and implement continuous business engineering.



*We always recognize and honor Amref Health Africa for its commitment and impactful services that have benefited thousands of Afari women and children. Amref Health Africa's contribution takes the lion share for our positive health outcomes," Ali Hussen, Head of Afar Regional Health Bureau.*



Kingdom of the Netherlands



European Union

Canada



do more  
feel better  
live longer



Africa Foundation

Cartier  
philanthropy



Euromoney  
Institutional  
Investor PLC



COMIC  
RELIEF

**WE THANK OUR PARTNERS!**

2017

