



CALL FOR EXPRESSION OF INTEREST
EOI NO./AMREF/20/04/2022/005
Lot 8

ROLE (PART TIME)	Technical Expert - Policy and Advocacy
REPORTING TO	Group Programmes Director & Chairperson of Community of Practice
DURATION	Two years (Renewable)
DUTY STATION	Remote working with occasional travel

Background Information

Amref Health Africa was founded in 1957 and has since grown to become the largest African-based international health development organisation. Currently, Amref implements more than 120 programmes across 35 countries and directly reaching more than 12 million people annually. Headquartered in Nairobi, Kenya, Amref Health Africa has offices in nine African countries namely – Ethiopia, Kenya, Malawi, Tanzania, Uganda, South Africa, Senegal, South Sudan, and Zambia. Additionally, there are eleven advocacy and fundraising offices across Europe and North America.

With the bold vision of catalysing “Lasting health change in Africa”, the organisation prioritises transformation aimed at bridging the gap between communities’ needs and the rest of the health system. The organisation’s mission is to increase sustainable health services through innovative solutions in training, quality service delivery, and health financing. To catalyse desired change, Amref deploys a series of process-based and cross cutting drivers namely advocacy and policy, research, innovation, youth, diversity and inclusion.

Amref’s advocacy priorities are currently aligned to three strategic pillars (human resources for health, innovative health services and solutions, and investments in health) and support programmatic areas of implementation. Advocacy is a cross-cutting thematic issue that requires a deep understanding of multidisciplinary issues, including financing for diverse themes including sexual reproductive health, youth engagement, gender and women’s development, water and sanitation, and governance systems for maternal and child health.

To deepen, expand, and accelerate its impact, Amref is seeking part time Technical Experts to work with its thematic technical teams (*organised as communities of practice -COP*). Through this engagement, it is expected that Amref will achieve technical excellence, growth, and deeper impact across Africa.

The Policy and Advocacy community of practice brings together diverse people to exchange, share evidence, propose, and plan policy initiatives, funding and political visibility, and actions aimed at strengthening accountability mechanisms for citizens and civil society to raise their voice and power holders to account to their (inter)national health rights commitments.

1) Purpose and Objectives

Purpose: The Technical Expert will contribute towards deepening and expanding Amref's Policy engagement and advocacy capacity to catalyse desired health systems strengthening and impact across Africa. The Technical expert's scope of work will be to:

- Strengthen Amref's advocacy programme and the policy and advocacy community of practice with **multi-level experience** (global, regional, and national) to inform Amref's internal thinking and strategies around our core advocacy issues.
- Share multi-disciplinary knowledge and understanding of the advocacy **landscape**, including policies, actors, decision-making, and accountability processes at diverse levels.
- Share advocacy skills and experience, including Human Rights-Based Approach to advocacy with **diverse audiences** (decision makers- governments' technocrat, donors, private sector, community leaders).
- Provide civil-society **convening**, and **multi-stakeholder engagement** experience at global, regional and national levels with policy makers (public and private institutions; research and academia; religious and social leaders).
- Share **best practices** in institutional capacity-strengthening through evidence to inform advocacy.
- **Influence and thought leadership** through methods such as engagement and technical briefs, geared towards catalysing desired policy change.

2) Deliverables

The Technical Expert will provide support covering the following scope:

- Strengthen Amref's and CSO partner capacity in advocacy strategies and tactics.
- Provide Business developments support for advocacy through policy value proposition development, identification of potential donors, and technical input into fundraising proposals.
- Provide advisory around Amref's technical COPs to amplify policy and advocacy issues
- Monitor international and national policy landscape to support Amref's positioning as a leader in convening CSO's on health policy and advocacy in the continent and globally.
- Develop a range of tools and mechanisms to translate policy intent into action
- Provide thought leadership and influence through advocacy communication tools including policy briefs, media briefs, technical reports.

3) Approach

The Technical Expert will on a part-time basis:

- Participate in the meetings of the Community of Practice on a regular basis in order to understand Amref and facilitate mutual learning and skills transfer
- Whenever the need for paid work arises (*e.g. proposal development, intensive strategy, technical approach development, or detailed technical capacity building event for staff*), Amref and the Technical Expert may, on mutual basis, negotiate and agree on a scope of work for a number of consultancy days.
- Amref and the Technical Expert will undertake regular performance reviews.

4) The Person

- **Recognised expert** with ability to engage effectively and shape dialogue in global, regional, and national fora on health policies and advocacy.
- **Demonstrable ability** in designing policies and advocacy strategies, toolkits, policy briefs, accountability tools and investment cases.
- Excellent understanding of national, regional and global **policy landscape and emerging issues** in relation to Amref focus areas.

- **Demonstrable understanding** of regional and global treaty making bodies and processes.
- Master's degree in **Social Studies/Public Health (PhD Preferred)** or relevant background. The candidate should have demonstrable experience working across health, policy and advocacy sectors and/or with a health system strengthening.

5) Duration

- The Technical Expert shall be pre-qualified for a period of two years, renewable on satisfactory performance and mutual agreement.

6) Expression of Interest Specifications

Interested persons shall attach in their application a technical and financial expression of interest with the following components;

TECHNICAL EVALUATION CRITERIA:

<i>Evaluation Criteria</i>	<i>Requirements</i>	<i>Score Criteria</i>	<i>Actual Score</i>
Scope of service	Refers to the Experts ability to provide thought leadership and influence through advocacy communication tools including policy briefs, media briefs, technical reports provide Business developments support for advocacy through policy value proposition development, identification of potential donors, and technical input into fundraising proposals and	30 Marks	
Capacity of Technical Expert	Refers to the competencies and experience of individuals who is expected to be assigned to the Delivery of services covered in the contract. Refers to competencies in: <ul style="list-style-type: none"> - Master's degree in Social Studies/Public Health (PhD Preferred) or relevant background. Attach certified copies (5 marks). - Demonstrable ability in designing advocacy and human rights related scientific studies, policy briefs, and investment cases. Provide reference (3 marks) - Motivation Letter and/or Video – 1 mark - Curriculum Vitae – 1 mark 	10 Marks	
Past experience	Refers to the Expert's ability to demonstrate relevant experience working with other Multinationals/ INGOs or corporate & experience working across health, policy and advocacy sectors and/or with a health system strengthening (30 marks). Give proof of past related works & experiences - contract/Certificate of completion/PO (If an expert fails to show proof h/she will score a 0).	30 Marks	
	Sub total	70 marks	
Interview	Oral interview	30 marks	
	Grand Total	100 marks	

Only Experts who will score a minimum of **50 out of 70 marks** in the technical evaluation shall qualify for the **interview stage** which forms part of the technical evaluation. **A maximum of top three candidates will be invited for interviews per LOT.** Only Experts who qualify the interview stage shall proceed to financial evaluation.

Proficiency in both English and French languages will be an added advantage.

7) Submission of applications

Bid documents for the above requirements must be submitted to EOI@Amref.org so as to be received **on or before Monday 9th May 2022 at 12 noon (EAT)**. Late tenders will be rejected. Only shortlisted candidates will be contacted. Interested Experts can join the opening of the bids through zoom link:

<https://amref.zoom.us/j/81804068992?pwd=aGlQaGxON0JRYXFaY25vU0VBVnk2dz09>

Meeting ID: 818 0406 8992

Passcode: 25#%1ER003

8) Financial Requirements

Note: In case of discrepancy between the unit price and total, the unit price shall prevail.

Proposed Daily Rate in USD	In Figures:	
	In Words:	
Expert's Name and Address		Date: Signature:

- Experts will be subject to 5 % Withholding tax for Kenya Nationals and 20% for non-Kenyans.
- Amref will negotiate with successful Experts on the daily applicable rate

9) Evaluation of Expressions of Interest

- Amref Health Africa will evaluate the expressions of interest based on technical and culture fit and value for money
- Amref Health Africa reserves the right to accept or reject any expression of interest without giving reasons and is not bound to accept the lowest or the highest bid