



Terms of Reference (TOR) for Consultancy for the Development of the following anticipated solicitation:
USAID Positive Youth Development

INTRODUCTION

Amref Health Africa was founded in 1957 as the Flying Doctors of East Africa, providing critical health care to remote communities in Kenya, Uganda and Tanzania. The organisation has since grown to become the largest African-based international health development organisation. We are currently implementing more than 140 programs, directly reaching more than 12 million people across 35 African countries. Headquartered in Nairobi, Kenya, Amref Health Africa has offices in seven country offices in Africa and an additional eleven advocacy and fundraising offices in Europe and North America.

BACKGROUND OF THE CALL FOR APPLICATION

United States Agency for International Development (USAID) is expected to issue a solicitation on Positive Youth Development for Senegal. The purpose of the activity is to create opportunities for youth to shape their own careers paths and increase their socio-economic inclusion by engaging the private sector and the other stakeholders and using a youth positive development approach.

OBJECTIVE OF THE CONSULTANCY

The overall objective of this assignment is to develop a high-quality proposal (*specifically, the technical sections*) in response to the expected solicitation from USAID on Positive Youth Development. This will involve researching and capturing up to date approaches and evidence-based practices that create opportunities for the youth, shape their career paths, and promote development. The activity will involve alignment with the current USAID Positive Youth Development (PYD) approach and framework.

ACTIVITIES

1. Conduct research on the evidence of the implementation of the PYD framework in other countries and the best practices.
2. Develop a proposal strategy and win themes at the pre-proposal phase
3. Attend meetings and consultations with different partners in the consortium and update strategy as necessary
4. Draft a high-quality technical proposal as per the solicitation guidelines and specifications
5. Submit a draft of the technical proposal, to be reviewed before finalization.
6. Seek clarification and check in with Amref *Business Development Director* and the Amref *Director of West Africa Hub*.

EXPECTED OUTPUTS

In line with the aforementioned objective, at the end of the assignment, the consultant will be expected to:

1. Deliver a quality technical proposal that is responsive to the solicitation guidelines, by expected date that would be determined upon the official release of the solicitation. The technical proposal is expected to align to the requirements and the checklist.
2. The consultant may be required to make time to incorporate comments from reviewers on an agreed date based on the timelines of the expected solicitation.



DURATION OF THE CONSULTANCY

The assignment shall be implemented within the timeframe of the pre-proposal and proposal period to be determined.

QUALIFICATIONS OF THE CONSULTANT

The Consultant should have a background in social services, education, international development, or a related field; have experience with youth development activities, familiarity and experience with USAID Positive Development Approach; and experience in leading similar USAID solicitations. A demonstrated experience with integrated youth activities in USAID programs and knowledge of the Senegalese context are considered a plus. The consultant is expected to be fluent in French and English. A demonstrated success rate of previous proposals submitted is considered an asset.

REMUNERATION

Amref Health Africa will pay a consultancy fee **that is agreed upon with the consultant per working day for the number of days that would be defined**, after successfully meeting the objective of the assignment and the deliverables.

It is important to note that there will be a tax deduction withholding in the total consultancy fee depending on the local tax rate. The consultancy fee will be paid in full, following the submission of the proposal to USAID and Amref Health Africa receiving a one-page summary report on the process.

REPORTING AND ACCOUNTABILITY

The Consultant will report to and is accountable to the Business Development Director.

CONFIDENTIALITY

All the information and approaches outlined in the proposal including the personal information of the consultant will be treated in strict confidence and remains the property of Amref Health Africa.

EVALUATION CRITERIA

Interested consultants are requested to respond with the following details:

EVALUATION CRITERIA FOR CONSULTANCY FOR DEVELOPMENT OF PROPOSAL			
Requirements	Max Score	Score	Remarks
1. Basic Requirements: <ul style="list-style-type: none"> CV or portfolio of applicant Samples of most recent related work Contacts of organizations previously worked for (1 mark for each item)	3		
2. Understanding Objective of consultancy and expected activities <ul style="list-style-type: none"> Conduct research on the evidence of the implementation of the PYD framework in other countries and the best practices. Development of a proposal strategy and win themes at the pre-proposal phase 	17		
3. Qualification and Experience <ul style="list-style-type: none"> The Consultant should have a background in social services, education, international development, or a related field; have experience with youth development activities, familiarity and experience with USAID Positive Development Approach; and experience in leading similar USAID solicitations. The Consultant should have good understanding of integrated youth activities in USAID programs and knowledge of the Senegalese context The Consultant should be fluent in French and English. Consultant to demonstrate success rate of previous proposals submitted (5 marks for each item)	20		
4. Methodology <ul style="list-style-type: none"> Provide a detailed Work plan within the proposed 15 day 	5		
Total Score	45		
Only Consultants who will score 70% shall proceed to the next stage of evaluation			

Completed bids must be submitted ONLY via email to tender.kenya@amref.org on or before **Friday 31st March 2023**. No bids will be accepted after **5PM EAT** on the closing day.

Amref Health Africa reserves the right to accept or reject any or all bids and is not bound to give reasons for its decision