

COMMUNICATIONS INTERN – POWER TO YOU(TH) COORDINATION LAB

Who We Are:

Power to You(th) contributes to more adolescent girls and young women from underserved communities being meaningfully included in decision-making processes regarding harmful practices, sexual and gender-based violence (SGBV), and unintended pregnancies. The Power to You(th) Consortium consists of 7 Country Management Teams [Kenya, Uganda, Ethiopia, Malawi, Ghana, Senegal and Indonesia], 4 Global Partners [Amref Health Africa, Rutgers, Sonke Gender Justice and the Netherlands Ministry of Foreign Affairs], and 2 technical partners [Choice for Youth and Sexuality and KIT Royal Tropical Institute]. The partnership aims to raise public support, advocate for improved policies and laws, and strengthen civil society to amplify young people's voices to claim, protect and expand civic space. To do so, PtY engages in an innovative gender-transformative strategy that equips youth leaders and Civil Society Organizations (CSO) to address the key issues. Next to a gender-transformative approach, the PtY partnership has fully embraced the principle of meaningful and inclusive youth participation (MIYP). Our theory of change is based on four key outcomes:

- Young people demand accountability and responsiveness on harmful practices, SGBV and unintended pregnancies
- CSOs amplify young people's voices to claim, protect and expand civic space.
- Societal actors support and promote youth rights and progressive social norms.
- State actors improve policymaking, budgeting and implementation at the local, national, regional and global levels on harmful practices, SGBV and unintended pregnancies.

About the Role:

The Power to You(th) Coordination Lab is looking for a Communications Intern to support our global communications and campaign efforts. The Communications Intern will work closely with the Communications, Campaign and Advocacy Manager, as well as the Graphic Design team to implement the communications strategy, build relationships with key stakeholders, and support the day-to-day operations of communications. We need someone with a creative eye, a social media pro, and a copywriting whiz. But don't worry if you don't have all the skills yet; we're looking for a quick learner with good time management skills who's tech savvy, and not afraid to jump in and get their hands dirty.

Key Responsibilities:

- Support the creation of internal and external content for multi-channel communication campaigns
- Adapt content to speak to various internal and external audiences
- Plan content calendars for social media platforms, including Facebook, Twitter, and Instagram
- Assist in organizing and executing events, such as webinars, workshops, and meetings
- Conduct research and provide input on communication and advocacy strategies
- Monitor media coverage and social media trends related to the program
- Candidates should be self-motivated, independent, creative, and capable of working in a dynamic and fast-paced environment
- Learn how to plan and execute concrete goals, communicate their visions effectively, project manage, and collaborate with a team on a shared goal



Qualifications:

- Recently graduated or enrolled in a communications, marketing, journalism, business, literature or design-related program
- Basic experience with Adobe products (Photoshop, Illustrator, InDesign) or graphic design services like Canva is a plus
- Familiarity with social media platforms and experience managing social media accounts
- Excellent copywriting and communication skills
- Strong attention to detail and ability to multi-task
- Proven ability to work effectively in a team environment
- Knowledge or interest in advocacy, gender issues, and youth empowerment is a plus
- French or Bahasa language proficiency is a plus

The Communications Intern will have the opportunity to gain valuable experience in communications, campaign and advocacy work, and be an integral part of a dynamic and impactful program.

Location: Langata Rd, Nairobi, Kenya

Nature: Hybrid

To apply, please submit a cover letter, resume, and portfolio or samples of your design or written work. And remember, applications will be reviewed on a rolling basis, so don't wait too long to submit yours.

