



TERMS OF REFERENCE (TOR) FOR A CONSULTANT TO INCLUDE TOBACCO CONTROL LEARNING MATERIALS IN THE YOUTH IN ACTION ONLINE ADVOCACY CURRICULUM.

General Information

Work Description: Tobacco control learning materials inclusion in the Y-ACT Advocacy curriculum.

Project Title: Y-ACT, Youth in Action.

Duration: 3 months

Contract period: 1st July 2023 - 1st September 2023.

▪ 1.0 BACKGROUND

[Y-ACT, Youth in Action](#), is a multi-country youth-led initiative established in 2017 at Amref Health Africa. Y-ACT mentors support and increase the capacity of youth advocates and youth-led organizations to influence youth-identified health policy and resource priorities. Y-ACT believes that Africa's youth have a tremendous opportunity to shift policy landscapes to address challenges that the youth face and achieve their full potential. Y-ACT's network comprises youth-led organizations in 21 countries. Since its inception, Y-ACT has been funded at a total of US \$11.5M from various partners, contributing to movement building, youth advocacy and capacity strengthening of youth-led organizations in the region.

1.1 PROJECT DESCRIPTION

Y-ACT Youth in Action initiative for youth-led Advocacy on Tobacco Control: This is a multi-country project in Africa implemented in Zambia, Sierra Leone and South Africa. Y-ACT will work with 3 national youth led organisation in the 3 countries and 2 regional youth led organisations in Africa, to promote youth policy priorities in Tobacco control advocacy. Additionally, Y-ACT will offer capacity strengthening in Advocacy and MEL through its Advocacy Training Curriculum and Outcome Harvesting knowledge and practice. Implementing countries will engage youth led organisations for coordinated advocacy to influence inclusion of youth in policy formulation around Framework Conversation on Tobacco Control (FCTC) legislation.

2.0 OBJECTIVES OF THE YOUTH IN ACTION CURRICULUM UPGRADE

The Curriculum expansion to include tobacco learning materials aims to provide learners with the skills to conduct targeted advocacy towards achieving planned policy change.

This upgrade also focuses on giving the curriculum an African feel to reflect on illustrations from projects championed in Africa. Specifically, the consultant will gather and analyze existing literature, reports, and data related to tobacco control efforts, policies, and advocacy.

The researcher will also provide a comprehensive overview of the current landscape of tobacco control, identify gaps and challenges, and offer recommendations for future actions.



3.0 SCOPE OF THE ASSIGNMENT.

Inclusion of Tobacco control learning materials in the Y-ACT Online Advocacy Curriculum.

Expected Outputs

- Conduct a comprehensive analysis of the pertinent scientific literature, research papers, reports, and policy documents in relation to tobacco control, including studies from the global, regional, and national perspectives to provide illustrations to learners.
- Work with digital and graphics engineers to post tobacco control materials in the curriculum platform.
- Work with the Programme Advocacy Officer Multi -Country to develop a detailed curriculum upgrade road map.
- Provide weekly update on the curriculum upgrade progress.
- Develop a consultancy report detailing scope of work progress, outputs, collaborations, lessons learnt, challenges and mitigation strategies.

4.0 Consultant's Skills and Qualifications

Consultant should have the following competencies.

Education and experience:

- At least a degree in Public Health, Social Studies, Public Policy, Mass Media, or relevant field.
- Strong research skills, including the ability to conduct comprehensive literature reviews and analyze complex information.
- In-depth knowledge of tobacco control policies, interventions, and advocacy strategies.
- Familiarity with global and regional tobacco control frameworks, guidelines, and best practices.
- Experience in analyzing quantitative and qualitative data related to tobacco use, prevalence, and health impacts.
- At least 4 experience in regional Tobacco Control Campaign work.
- Verifiable experience working in regional advocacy campaigns.
- Verifiable experience in curriculum development work.

Minimum Technical Skills and competencies:



- Expert knowledge in curriculum development.
- Intermediate skills in advocacy, campaigns and policy process knowledge.
- Work under minimal supervision.
- Ability to work and communicate with work teams and desired organisations.
- Must be fluent in English.

Application process.

Interested applicants to submit a technical and financial proposal to consultancy.kenya@amref.org by **16th June 2023**

Duly note that Amref Health Africa does not require applicants to pay any fee at whatever stage of the recruitment and selection process.

Amref Health Africa is committed to safeguarding and promoting the welfare of children, young people and vulnerable adults and expects all staff to share this commitment. Amref Health Africa is an equal opportunity employer and has a non-smoking environment policy